Investing in Curation

A Shared Path to Sustainability

Actions for Managers (and financial officers)

4C

Collaboration to Clarify the Costs of Curation

What the 4C Roadmap means for you!

The Vision

In five years time (2020) it will be easier to design or procure more cost effective and efficient digital curation services because the costs, benefits and the business cases for doing so will be more widely understood across the curation lifecycle and by all relevant stakeholders. Cost modelling will be part of the planning and management activities of all digital repositories.

Managers (and financial officers)

Those who are required to integrate, coordinate, facilitate or manage digital curation activity as part of the business function of the organisation.

Message	What	When 2015	2016	2017	2018	2019
Identify the value of digital assets and make choices	Incorporate the concept of 'value' into strategic and tactical decision-making.		●	●	●	
Demand and choose more efficient systems	Setup agreements between organisations to share infrastructure for more efficient utilisation of available resources.	●	●	●		
Develop scalable services and infrastructure	Setup agreements between organisations to share infrastructure for more efficient utilisation of available resources. Support practitioners to make realistic assessments of local capability.	●	●	●		
Design digital curation as a sustainable service	Seek proof that digital curation activity within the organisation is: optimally & sustainably resourced; works within a defined supply & demand framework; is providing an efficient & effective service.		●	●		
Make funding dependent on costing digital assets across the whole lifecycle	Establish clarity within organisations about roles & responsibilities for costing curation & resource it appropriately. Provide additional training for finance & accounting staff to understand digital asset management budgeting issues.	●				
Be collaborative and transparent to drive down costs	Ensure that curation activity within organisations is aligned with organisational objectives and that curation practitioners are correctly identifying & emphasising curation benefits when they are outlining curation costs.	●	●			

See **http://4cproject.eu/rmfeedback** for more information about the **Investing in Curation** roadmap and for an opportunity to feedback. See **http://curationexchange.org** for tools to help understand curation costs